

Karina Nunes Rocha

Brooklyn, NY - 1121 • GitHub:/nurvix • Portfolio: www.karinnarocha.site • karinna.rocha2@gmail.com

EXPERIENCE

Hellen Rocha Architect– Brazil

Nov 2024 - Present

www.figma.com/HellenRocha - Python (Django), React, CSS

- Designing and developing a responsive portfolio website using React.js, Django, HTML, CSS, and JavaScript to showcase the architectural work of Hellen Rocha, demonstrating projects completed over the years.
- Implementing interactive galleries and sliders to highlight architectural designs, enabling seamless navigation through visual content.
- Leveraged Figma for wireframing and prototyping, ensuring an intuitive and modern UI/UX aligned with the client's brand identity and professional goals.

Albert Quijada Training – New York, NY

Aug 2024 - Nov 2024

www.albert-coaching.com - Python (Django), React, CSS

- Designed and delivered a user-focused website experience by creating a streamlined UI/UX prototype in Figma, securing client approval before development, reducing errors by 80%, and avoiding development delays.
- Developed a scalable backend system in Python (Django) to efficiently manage user sign-ups, enabling seamless database integration to support a growing user base and strengthening the client's SEO strategy.
- Built a dynamic and responsive frontend using React with CSS styling, delivering a highly interactive user interface that increased user retention rates by 25% and contributed to overall site usability and customer satisfaction.

Portfolio – New York, NY

May 2024 - Jul 2024

www.karinnarocha.site - Python(Flask), HTML, JavaScript, CSS

- Increased interview invitations by 70% by building, planning, and deploying a professional portfolio website that showcased skills and accomplishments effectively.
- Developed a robust web application utilizing Python (Flask) for backend functionality and HTML, CSS, and JavaScript for a seamless and responsive front-end experience.
- Ensured seamless deployment and accessibility by hosting the portfolio on Heroku, integrating DNS through GoDaddy for a professional online presence.

AIBeans– New York, NY

Dec 2023 - Present

Mobile Application - Python (Flask), React Native

- Designed the app's UI/UX, creating a user-friendly interface that streamlined development, reduced redesign time by 25%, and enhanced the overall user experience.
- Built the app with React Native for the frontend and a Python/Flask backend, integrating seamlessly with AI APIs to deliver dynamic recipe generation. Deployed efficiently on Heroku using CLI commands, reducing deployment time by 20%.
- Conducted rigorous API testing with Postman, achieving a 99% success rate across thousands of transactions, ensuring reliable and consistent app performance.

Danielly's Fitness – Sonoma, CA

Feb 2023 - Aug 2023

www.daniellysfitness.com - Front-end Developer HTML, JavaScript, CSS

- Teamed to build the UI to advertise and engage new users into Danielly's fitness online programs which classes registration increased 60% with the access of the website, resulting in Sonoma, awards nomination for the best fitness program.
- Currently adjusting and maintaining the website towards client needs, and responsible for any update and deployment.
- Optimized site performance by integrating SEO best practices, resulting in increased web traffic and improved search engine rankings for relevant fitness-related keywords.

SKILLS

Programming Languages: Python, JavaScript, HTML, CSS

Frameworks & Libraries: Django, Flask, React, React Native, Bootstrap

Databases: MySQL, PostgreSQL, SQLite, SQLAlchemy

Tools & Platforms: Expo CLI, Figma, Heroku, GoDaddy, TestFlight, Apple Connect, VSCode

APIs & Testing: RESTful APIs, Postman

Collaboration & Productivity: Trello, Slack, Teamwork

EDUCATION

Mercy University – Dobbs Ferry, NY

May 2024

Bachelor of Science in Computer Information Systems - GPA - 3.8